



Rethink Foam



** Vio cups have been shown to biodegrade 84.3% after 1154 days; Vio lids have been shown to biodegrade 48.1% after 1584 days; Vio straws have been shown to biodegrade 64.6% after 1262 days, under conditions that simulate a wetter, biologically active landfill, using the ASTM D5511-11 test. Note that stated rate and extent of degradation do not mean the product will continue to decompose*

think



Foam like you know it.
Biodegradable*
like never before.



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VIO™
TAKES FOAM
FURTHER
with proven science.

Shown to
BIODEGRADE
84.3%
after 1154 days*

Thanks to a special additive, Vio is the **first** expandable polystyrene (EPS) foam cup on the market shown to **biodegrade***. You don't have to modify your waste stream one bit to complete the **eco-friendly** story. In fact, you don't have to compromise at all with Vio.

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Better from the BEGINNING

The production of foam
CONSUMES LESS ENERGY,
CONTRIBUTES LESS SOLID WASTE,
& EMITS FEWER GREENHOUSE GASES
compared to that of paper for foodservice.†

FOAM BY THE NUMBERS compared to the manufacture of a similar coated paperboard cup with corrugated sleeve:

50% LESS energy
CONSUMED†

46% FEWER atmospheric
EMMISSIONS†

30% LESS total
ENERGY to manufacture
& transport†



Performance at the CENTER

Vio™ provides the same performance you love about traditional foam.

- SUPERIOR INSULATION
- VERSATILITY
- LIGHT WEIGHT
- LEAK RESISTANCE
- MOISTURE RESISTANCE
- COST EFFECTIVENESS

What difference *will* customers notice? **The enhanced end-of-life story printed right on the cup.** Your commitment to doing things A Better Way.



THE PERFECT TRIO

Biodegradable* lids and straws are the perfect complement to Vio™ cups.

Thanks to the same special additive used in Vio cups, our lids and straws also combine **classic performance** with **biodegradable benefits.***

Vio Cups

8oz., 12oz., 16oz., 20oz., 24oz., 32oz. car cup

- A variety of sizes for every application from soft drinks and shakes to coffee specialties
- Insulation, leak resistance and versatility
- Vio stock or custom print**
- Expandable polystyrene (EPS) foam with biodegradable* properties

Biodegradable* Lids (Green Color)

DT8, DL18, L18S, L32S

- Snug, secure fit for leak resistance
- Superior ventilation & insulation keeps contents at temp
- Comfortable, safe sipping with straw slot
- Complementary green color
- High impact polystyrene (HIPS)

Biodegradable* Straws (Green Color)

7.75" Jumbo

- Straight, rigid polypropylene straw with traditional performance
- Versatile jumbo size
- Complementary green color

*Cups have shown to biodegrade 84.3% after 1154 days; Lids have shown to biodegrade 35% after 1087 days; and Straws have shown to biodegrade 65.3% after 982 days, under conditions that simulate a wetter, biologically active landfill, using the ASTM D5511-11 test. *Note that stated rate and extent of degradation do not mean that the product will continue to decompose.*

**Vio logo and accompanying copy required on all custom print designs.



PERFORMANCE **WHEN YOU NEED IT.**
BACK TO THE EARTH* WHEN YOU DON'T.

Contact your Vio™ sales representative today and start benefitting!



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1-800-292-2877

www.wincup.com

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†Franklin Associates, LCI, March 2006

‡Foam Recycling Fact Sheet 2012,
Clean Water Action California